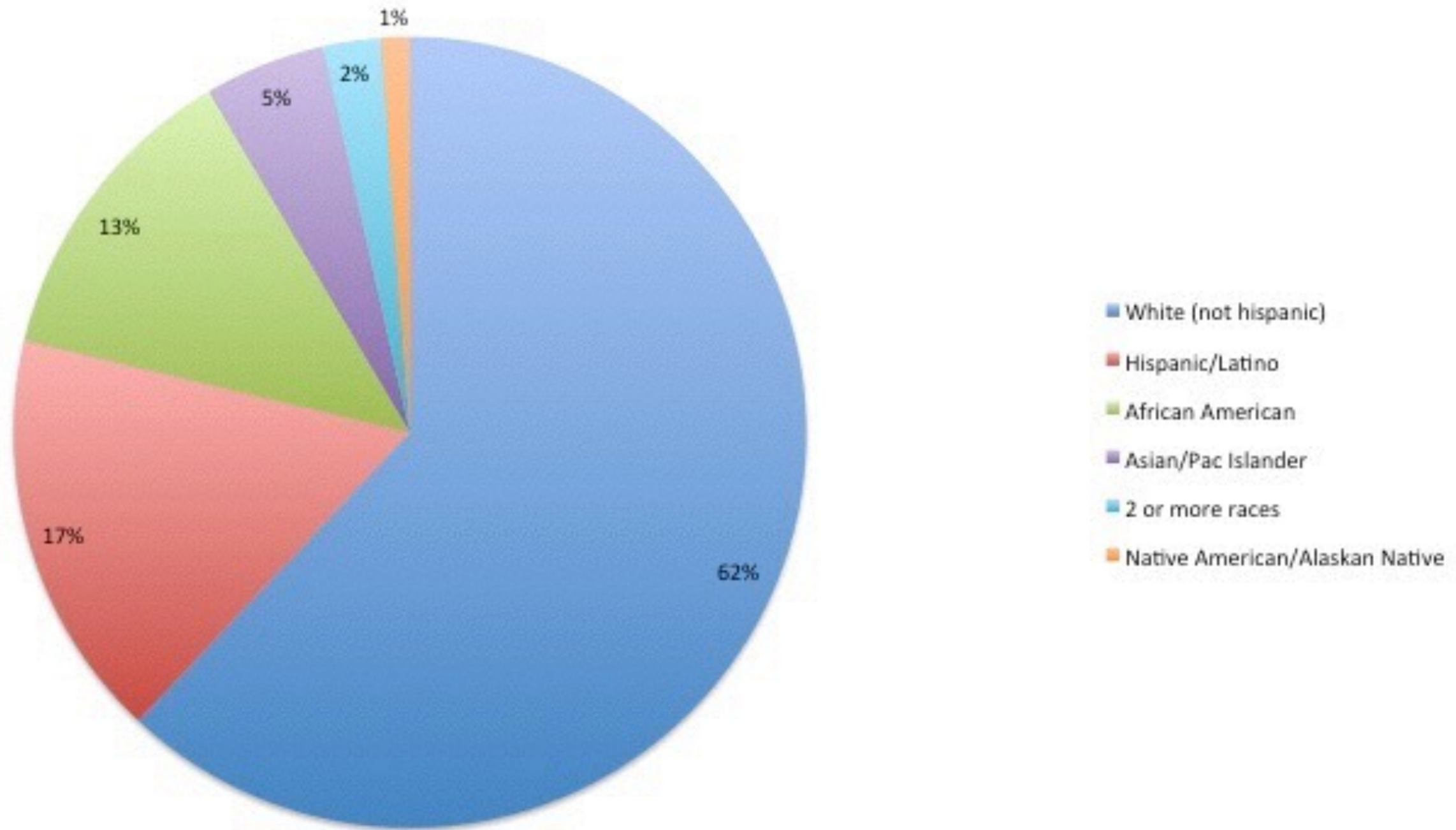
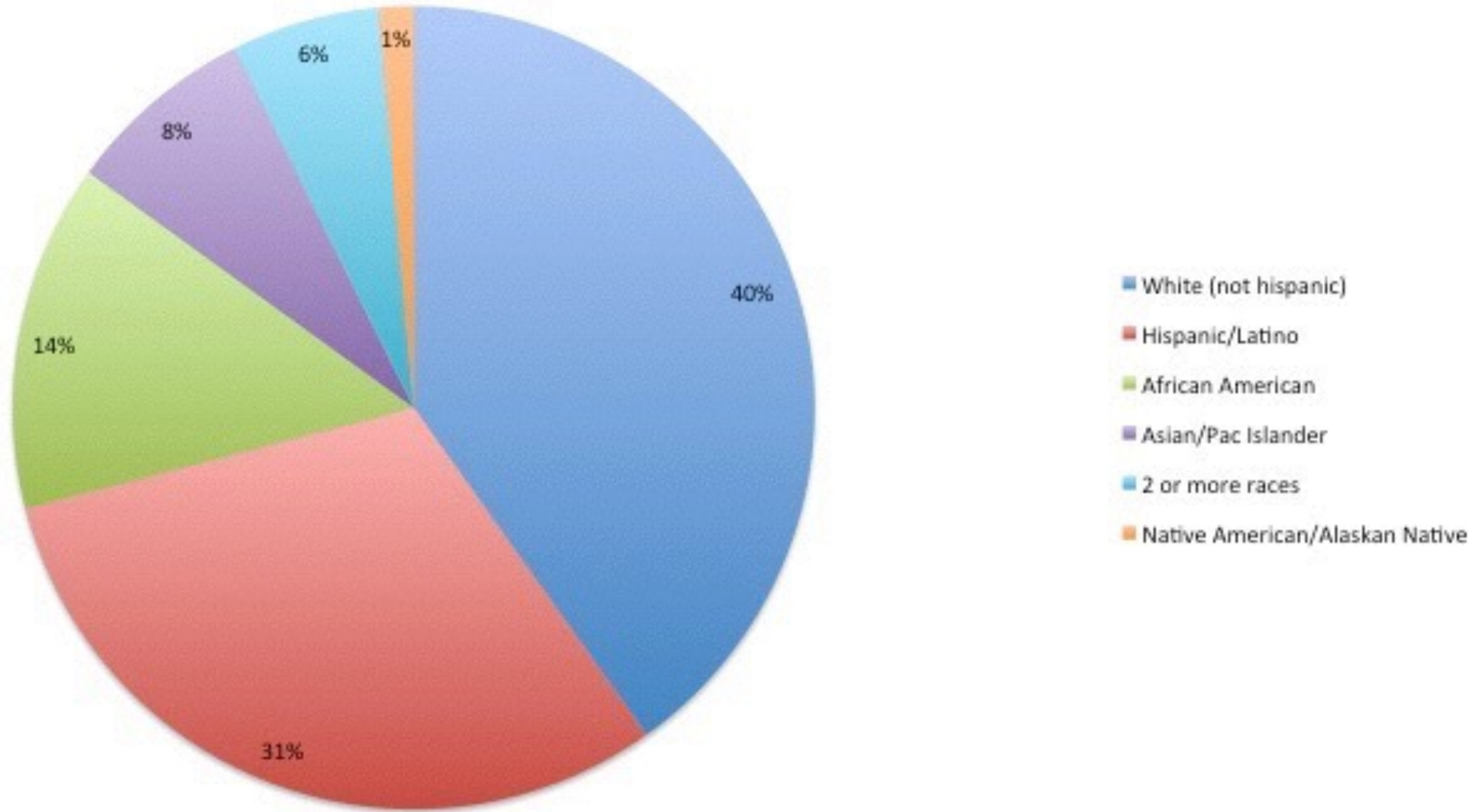


## US Population 2013



# US Population 2060





# Diversity in Children's Books 2015

Percentages of books depicting characters from diverse backgrounds. Based on the 2015 publishing statistics compiled by the Cooperative Children's Book Center, School of Education, University of Wisconsin-Madison: [ccbc.education.wisc.edu/books/pcstats.asp](http://ccbc.education.wisc.edu/books/pcstats.asp)



**0.9%**  
American  
Indians/  
First Nations

**2.4%**  
Latinx

**3.3%**  
Asian Pacifics/  
Asian Pacific  
Americans

**7.6%**  
African/  
African  
Americans

**12.5%\***  
Animals, Trucks, etc.

**73.3%\*\***  
White

Illustration by David Huyck, in consultation with Sarah Park Dahlen & Molly Beth Griffin  
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\* About a quarter of the total children's books published in 2015 were picture books, and about half of those depict non-human characters, like animals & trucks.

\*\* The remainder depict white characters.